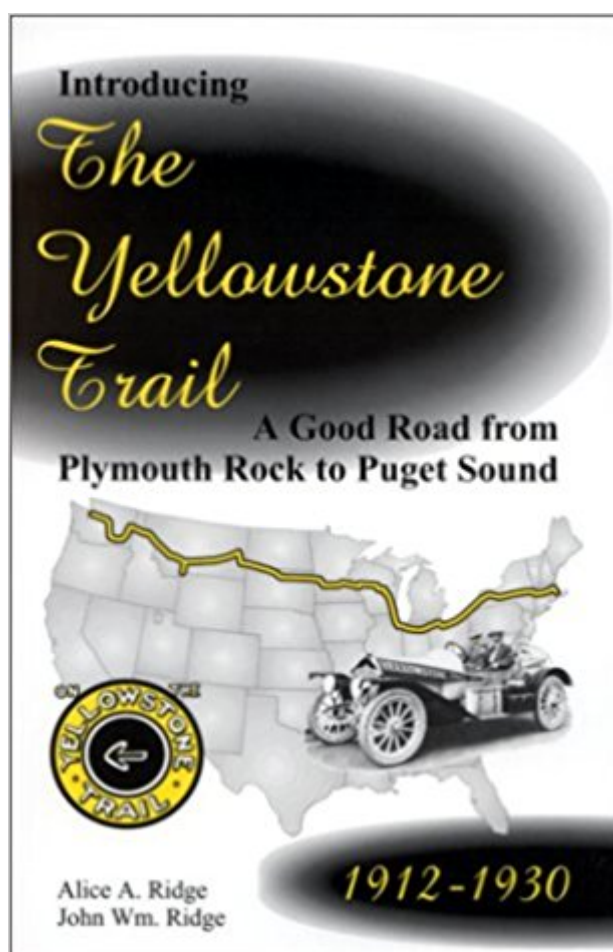


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# Introducing The Yellowstone Trail : A Good Road From Plymouth Rock To Puget Sound, 1912-1930



## Synopsis

This book is for the arm-chair traveler/historian or for the adventurer who would like to drive what may be left of the Yellowstone Trail in his neck of the woods. It is the tale of daring men who in 1912 envisioned the possibility of driving across a whole country by means of a single system of connected roads. They even envisioned (gasp) a road across adjoining states or, fools that they were, a connected route across the northern tier of states from coast to coast. Few people think about the history of roads around their neighborhood or state. We all take the existence of roads for granted, and even as a right for which we pay taxes. Few of us know of the drama surrounding the establishment of roads and especially of a transcontinental road. 1912 was a year of little state funding for roads, and very limited federal funding, of few if any road maps, of dominance by railroads, and of mud holes passing for roads. Small groups of private citizens were driven by desperation to do what governments were not doing. The Yellowstone Trail Association was one of the first of those groups. Always underfunded yet optimistic, these men established, through grass roots efforts, a strong organization and a 3500 mile route across the northern tier of states. Their plan was to link existing east-west county and township roads together by persuading county boards to put their road dollars into the Yellowstone Trail and establish a definite path first to the Yellowstone National Park and then across the nation. As the organization grew, state-by-state, so grew the Trail. The organization behind the Trail was founded by very small businessmen, farmers and ranchers who had no great public relations acumen. They certainly advertised, but their efforts centered upon handing out maps, running information bureaus, and persuading county boards, and then later, state offices, to build better roads. Their budget was always laughably small and they charged very little to be a member, only \$1.00 per year in the beginning. They had no source of wealth. The Lincoln Highway, on the other hand, was begun a year later, 1913, by wealthy automotive manufacturers who had the wherewithal to fund massive advertising campaigns. They also wrote books about themselves. This legacy has rendered that organization more memorable than the Yellowstone Trail, but not more successful nor more long-lived. They both suffered at the hands of government-sponsored road numbering in 1926. And by 1930 they were both out of business. There is no "mother lode" of information about the Yellowstone Trail and its parent Association. There was a small body of founders and there was a general manager, but, when the Association ceased to exist in 1930, the boxes of records of annual meetings disappeared, leaving only a slim file of materials in the South Dakota State Historical Archives. The strength of the organization laid with hundreds and hundreds of volunteers scattered coast to coast. The authors scoured myriads of museums, libraries, archives, and attics for tid bits and pictures with which they

pieced together an historic mosaic. Weekly newspapers of towns along the Trail revealed an avid interest on the part of the populace in the Trail for those 18 years, oftentimes printing conflicting details, but united in their unbridled support of a road which would bring fame, fortune and tourists to their communities. Those newspapers also revealed a dynamic of life different from ours, 90 or 80 years later. ! Oral histories, generously supplied by some very senior citizens who recalled the Trail, provide some human interest tales. This is an introductory book only, so that the last chapter, which contains maps and suggestions for travel on existing portions of the Trail, can only scratch the surface. But state general maps are included for the present-day driver. A more complete book of maps of the Trail is in the works. All maps were created with a GPS, original Yellowstone Trail Association maps, and four years of patient driving with laptops along the two Interstates, nine state roads, and countless county and state roads, and abandoned paths that mark the Trail. We have even driven on no roads, just overgrown tracks on present-day ranches. There is a resurgence of interest in the Trail. South Dakota has recently marked the Trail in its state from border to border. Minnesota has several state markers on its portion of the Trail. Montana is planning to put up ?state history? signs along the Trail, and four county visitors and convention bureaus in Wisconsin have launched a tourist attraction campaign along the Trail. We hope the reader will understand the times of 90 years ago and the frustrations of men of vision who faced insurmountable odds to see their dream finally materialize. Come along for an historic ride, and then drive the Trail in your neighborhood. Enjoy!

## **Book Information**

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## **Customer Reviews**

The following comments have been received from readers: from Dr. Charles Mutschler, University Archivist, Eastern Washington University: "It is a very attractive publication and should help develop interest for your larger book." from Jane Vinger, Zumbrota, MN: "We were on an Elderhostel when your marvelous book arrived. My father has read it already. The Yellowstone Trail was so much a part of me as I grew up ... my mother told stories and I didn't write them down. But you two did! Thank you so much for this tremendous effort." from Lance Sorenson, Hector, MN: "I read the whole book in one sitting. You put a smile on my face when I saw that Hector got some print. You made my day!" from Eugene Garber, Ismay, MT: "... it is great to have Ismay and Mr. Prindle recognized. Thank you very much for this effort." Before there were maps or road numbers or even paved roads, early autoists sought routes to drive. This is the history of the development of an early transcontinental auto route called the Yellowstone Trail. The U.S. 1912-1930 provides a dramatic backdrop to this dynamic story.

John and Alice Ridge are both retired university professors who became seriously interested in the Yellowstone Trail four years ago. John's father had told tales of the Trail he took to Yellowstone Park in the 1920's, and he left a faded family picture album. With time now available and research skills honed from two lifetimes in academia, the Ridges began to search for what is left of the Trail and for the story of its founding. This search revealed many avenues of potential research into American history. This search also revealed the fact that ferreting out bits of history took much time, especially matching conflicting stories to gain a truth. But then, no one ever said that piecing together a bit of history from original sources was easy. No one before has told the story about the Yellowstone Trail. The Ridges found that people today do not know of the Yellowstone Trail, so this little introductory work was published.

This paperback book is a history of the founding of the Yellowstone Trail. It is not a route map for you to follow. It does contain a lot of references at the end of each chapter if you wish to do more research of your own.

This is a wonderful book. Very well researched and very interesting to read. This belongs in the collection of any arm chair historian or active motorist. Read before traveling anywhere in the northern US. Love the maps, too!

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